

# AMIGO BROS

Event Management/Marketing  
Public Relations

To Whom It May Concern:

January 17, 2009

I heard **JUDY LUNN** perform for the first time in December 2008 on the MV Explorer, a cruise ship operated by an organization called Semester At Sea. I and 800 other passengers sailed for three weeks through the Eastern Caribbean and a thousand miles up the Amazon River during this "Enrichment Voyage." Judy was one of the featured entertainers on the ship, which also included a classical guitarist, an opera singer, a classically trained pianist and professional dance instructors.

I've been in the entertainment business for 34 years, as a performer, a producer and a talent buyer – and am not easily impressed.

However, I have to tell you I was blown away by Judy's talent by the end of her first show. Judy is not one of those "in your face" kind of entertainers. She is very humble about her talent – and I'm not even sure she understands what an effective communicator and entertainer she is.

First, let me tell you about "the voice" – it is pure, natural and magical. A rich alto with just the right amount of inflection, superb enunciation and heartfelt emotion in every note. She claims her "virtual voice coach" is Anne Murray. If you close your eyes and just listen to Judy's beautiful voice, you'd swear Anne Murray was in the room!

Judy had an instant, genuine rapport with her audience .... she talked to us, walked through the ballroom as she sang, shook hands, patted us on the shoulder, danced with us, made eye contact and THANKED US for coming to her show. Imagine that!

Judy's song selection was wonderful – it included the classics from country, pop, oldies and acoustic folk – something for everyone. It was apparent that the music had meaning for her .... and she shared some stories about the songs before she sang them. She sang them with FEELING and we felt them too. People were moved to tears with the sad songs and laughter with the funny ones. They moved closer together, looked into each other's eyes, and sang along to the romantic ballads. We were totally engaged and connected with Judy for the duration of her show. To me – that is the sign of a true entertainer.

When I had the opportunity to meet her after her first show .... I expected to find the typical arrogant, egotistical, self-absorbed entertainer. That is what is so refreshing about Judy. She is the exact opposite of what you would expect from someone who gets a lot of attention and accolades. She is totally grounded and understands that her talent is a gift meant to be shared with others.

My first question to her was – *“Do you know the song “Piano Man” by Billy Joel? Because the line “They stand at the bar and put bread in my jar and say, Man, what are you doing here?” certainly applies to you!* Judy’s reply was .... “I love to travel and I love to sing and connect with people – that’s what I’m doing here!”

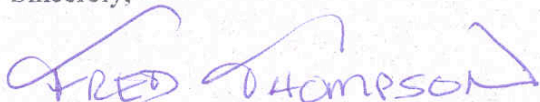
“That may be true now, but you won’t be here long. Producers like me will make your wildest dreams come true.” That’s what I told her and I know it will happen.

Obviously, I was not the only one smitten by her personality and talent. As a result of the survey taken of the 800 passengers on the December cruise, Judy was immediately contracted again to perform for 4 weeks on the next Semester At Sea cruise to Central America in May of 2009.

I had the pleasure of sailing with Judy for twenty-one days and truly enjoyed getting to know this fine young lady. I believe she has a very bright future wherever she decides to take her music. From my experience as a talent buyer and producer, I can tell you unequivocally that you cannot go wrong engaging the services of this performer. She will very quickly become an enthusiastic ambassador for your business and contribute immensely to your customer satisfaction. Isn’t that what it is all about?

Feel free to contact me by phone or email anytime if you would like more input regarding **JUDY LUNN**. I know a good thing when I see it ... and I’m happy to share my experience with you.

Sincerely,



**Fred Thompson, President  
The Amigo Bros.**

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